

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Eyewear					
Type of eyewear: Do not wear prescription glasses or contact lenses	18,094	31.53%	11,163	26.73%	85
Type of eyewear: Glasses	33,809	58.92%	26,874	64.35%	109
Type of eyewear: Contact lenses	1,320	2.30%	1,126	2.70%	117
Type of eyewear: Both glasses and contact lenses	4,156	7.24%	2,597	6.22%	86
Optical/eyewear spending in past 12 mo: Nothing	18,261	31.83%	14,916	35.72%	112
Optical/eyewear spending in past 12 mo: \$1-\$99	3,720	6.48%	1,922	4.60%	71
Optical/eyewear spending in past 12 mo: \$100-\$199	4,781	8.33%	3,722	8.91%	107
Optical/eyewear spending in past 12 mo: \$200-\$399	5,306	9.25%	4,327	10.36%	112
Optical/eyewear spending in past 12 mo: \$400 or more	7,127	12.42%	5,880	14.08%	113
Likelihood of laser eye surgery: Very likely	2,190	3.82%	1,652	3.96%	104
Likelihood of laser eye surgery: Somewhat likely	7,896	13.76%	5,697	13.64%	99
Likelihood of laser eye surgery: Not very likely	11,025	19.22%	7,139	17.09%	89
Likelihood of laser eye surgery: Not at all likely	16,625	28.97%	14,035	33.61%	116
Likelihood of laser eye surgery: Have already had laser eye surgery	1,682	2.93%	1,942	4.65%	159
Optical Stores In-Store Shopped Past Year					
Optical in-store: FYidoctors/Visique	2,323	4.05%	1,718	4.12%	102
Optical in-store: Hakim Optical	587	1.02%	257	0.62%	61
Optical in-store: IRIS	1,265	2.21%	753	1.80%	81
Optical in-store: LensCrafters	2,446	4.26%	1,777	4.25%	100
Optical in-store: Pearle Vision	238	0.41%	138	0.33%	80
Optical in-store: Sunglass Hut	1,066	1.86%	506	1.21%	65
Optical in-store: Big box/warehouses (e.g. Costco)	4,521	7.88%	3,222	7.71%	98
Optical in-store: Departments (any)	2,110	3.68%	1,412	3.38%	92
Optical in-store: Other opticals	13,638	23.77%	10,149	24.30%	102
Opticals Stores Online Shopped Past Year					
Optical online: clearly.ca	3,767	6.57%	1,989	4.76%	72
Optical online: LensCrafters	314	0.55%	135	0.32%	58
Optical online: Sunglass Hut	387	0.67%	93	0.22%	33
Optical online: Big box/warehouses (e.g. Costco)	372	0.65%	119	0.28%	43
Optical online: Departments (any)	59	0.10%	69	0.16%	160
Optical online: Other opticals	2,556	4.45%	965	2.31%	52
Optical Stores Shopping Frequency					
Optical store: clearly.ca: Regularly	1,248	2.18%	920	2.20%	101
Optical store: FYidoctors/Visique: Regularly	417	0.73%	281	0.67%	92
Optical store: IRIS: Regularly	281	0.49%	143	0.34%	69
Optical store: LensCrafters: Regularly	106	0.19%	78	0.19%	100
Optical store: Sunglass Hut: Regularly	63	0.11%	73	0.17%	155
Optical store: Big box/warehouse stores (e.g. Costco): Regularly	1,463	2.55%	993	2.38%	93
Optical store: Department stores (any): Regularly	818	1.43%	793	1.90%	133

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Optical store: Other Optical stores: Regularly	3,618	6.31%	2,584	6.19%	98
Optical store: clearly.ca: Occasionally	2,496	4.35%	1,131	2.71%	62
Optical store: FYidoctors/Visique: Occasionally	1,906	3.32%	1,438	3.44%	104
Optical store: Hakim Optical: Occasionally	587	1.02%	257	0.62%	61
Optical store: IRIS: Occasionally	984	1.72%	611	1.46%	85
Optical store: LensCrafters: Occasionally	2,340	4.08%	1,699	4.07%	100
Optical store: Pearle Vision: Occasionally	238	0.41%	138	0.33%	80
Optical store: Sunglass Hut: Occasionally	1,003	1.75%	433	1.04%	59
Optical store: Big box/warehouse stores (e.g. Costco): Occasionally	3,059	5.33%	2,228	5.34%	100
Optical store: Department stores (any): Occasionally	1,292	2.25%	620	1.48%	66
Optical store: Other Optical stores: Occasionally	10,020	17.46%	7,565	18.11%	104

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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Data Source: Manifold Data Mining Inc.

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